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| Feature | Research method | Research methodology |
| Focus | Specific techniques and tools for data collection and analysis | Overall strategy and framework for conducting research. |
| Scope | Narrower, focusing on how to collect and analyze data. | Broader, encompassing the entire research process |
| Example | Surveys, interviews, experiments, observations | Qualitative, quantitative, mixed methods |
| Purpose | To find solutions to specific research questions | To provide a framework for research, including defining research questions, hypotheses, and objectives |
| Timing | Used during the later stages of the research process. | Guides the initial stages of research, determining the most appropriate methods. |
| Justification | Explains the procedures used to collect data and analyze it. | Explains the reasoning behind the chosen approach, including the methods of data collection and analysis. |